



DISCOVER

WHAT'S INSIDE . . . YOUR CITIZEN GUIDE



City of Salisbury, North Carolina

Issue 6, November 2011

City Career Days Program

A partnership between the City of Salisbury and Mount Zion Missionary Baptist Church of Salisbury's Mentoring and After School Program



Referencing advice received from Salisbury Mayor Susan W. Kluttz, a sixth grade student announced, "I want to be a football player, but I have a backup plan because the Mayor told me that was important, so I'm going to go to college and study business."

This motivated middle school student, along with several other students participating in the City Career Days Program shared their career goals and their plans for achieving them with Elaney Hasselmann, Marketing and Community Relations Manager with the City of Salisbury's Communications team.

Hasselmann visited students on October 20, as part of the City Career Days Program, a partnership between the City of Salisbury and the Mount Zion Missionary Baptist Church of Salisbury's Mentoring and After-School Program (MAP). During her visit, Hasselmann discussed the exciting opportunities available to students interested in pursuing careers in Communications. She spoke about being flexible, learning a variety of skills and always having a second option - citing each as valuable tools to have in both your personal and professional lives.

The City Career Days program, established by the City of Salisbury and Mount Zion's MAP, is offered to students, fifth grade through high school and introduces them to various careers available within the City organization.

Members of the Salisbury City Council as well as Interim City Manager Doug Paris, kicked off the second year of the program on Thursday, October 6, with the distribution of books to all MAP students.

Mayor Susan W. Kluttz addressed the students and spoke with them about the importance of a firm handshake - an acquired skill each student is willing to demonstrate upon request. She also discussed the importance of having a backup plan. Officer Ann Cooper talked about her position with the City as a Community Resource Officer and how she began her career in law enforcement. Students were thrilled to learn about the variety of careers available to them through the Salisbury Police Department.



The program is currently offered in two phases. In the first phase of the program, City employees from different departments and divisions visit Mount Zion Missionary Baptist Church, the first and third Thursday of each month, to discuss various aspects of their jobs. The second phase consists of students shadowing City employees at job sites later in the school year. The program began as a pilot project last year and both phases of the program were well received by students. This year's program promises to be equally successful.



November Garden Notes

from Stephen Q. Brown, RLA
Parks and Recreation
Maintenance Manager

- 1) Plant Pansies, Sweet Williams and Violas.
- 2) Plant new bulbs. Use slow release fertilize on your bulbs when installed.
- 3) Close your vegetable garden, clean your tools, drain your hoses and rain gauges, to prevent freezing.
- 4) Test your soil every three years. You can get a test kit from the North Carolina Cooperative Extension office lime and fertilize according to their recommendations.
- 5) Many perennials produce seeds that the birds will feed on this time of year.
- 6) Roses can still be added to your landscape. Water them and mulch your new and existing roses to keep the root system from freezing.
- 7) Dig and move or install new trees and shrubs in your landscape.
- 8) Fertilize newly installed trees and shrubs to help maintain nutrient levels and establish new roots.
- 9) Moving dormant trees will insure your success.
- 10) Remove fallen leaves.

Dixonville - Lincoln Memorial Conceptual Plan



A conceptual plan has been developed for a memorial at the Dixonville Cemetery located on Old Concord Road.

Only a few headstones are remaining in the cemetery where more than 475 burials are known to have occurred (have been documented) since 1914.

This historic, African-American burying ground was first deeded to the city in 1874. However, the cemetery is actually much older. The oldest existing headstone is that of Mary Valentine, dated 1851.

The conceptual plan proposes a memorial walk where trees, landscaping, art and inscriptions will be designed to recognize the significant history of the area and honor the persons and families associated with Dixonville.

The primary goal of the Council-appointed steering committee is to provide a place to permanently record the names of persons buried in the cemetery.

The committee is preparing to launch a fundraising campaign for the memorial in the near future.

For more information about the Dixonville-Lincoln Memorial or how you may contribute, contact Janet Gapen, Senior Planner at (704) 638-5230 or jgapen@salisburync.gov.



Did You Know that you can save money on your bus fare by purchasing a 40 ride pass? 40 ride passes are \$35.00 and \$17.00 for seniors and individuals with disabilities. Call Salisbury Transit at (704) 638-5252 to learn more about the 40 ride pass!

Thanksgiving Safety

Thanksgiving is the leading day of the year for home fires involving cooking equipment

Salisbury Fire Department offers the following tips for Thanksgiving Day safety:

- Stay in the kitchen while you are cooking on the stove top so you can keep an eye on the food.
- Stay in the home when cooking your turkey and check on it frequently.
- Keep children away from the stove. The stove will be hot and kids should stay three feet away.
- Make sure kids stay away from hot food and liquids. The steam or splash from vegetables, gravy or coffee could cause serious burns.
- Keep the floor clear so you don't trip over kids, toys, pocketbooks or bags.
- Keep knives out of the reach of children.
- Be sure electric cords from an electric knife, coffee maker, plate warmer or mixer are not dangling off the counter within easy reach of a child.
- Keep matches and utility lighters out of the reach of children - up high in a locked cabinet.
- Never leave children alone in a room with a lit candle.
- Make sure that your smoke alarms are working. Test them by pushing the test button.



For additional information about Thanksgiving Safety contact Salisbury Fire Marshall, Terry Smith at (704) 638-4467 or tsmit@salisburync.gov or visit the National Fire Protection Association (NFPA) website at www.nfpa.org/education.

Ghost Sign Restoration



Did you know that Salisbury is well-known for its paranormal activity? History has it that ghosts inhabit several older buildings - the Wrenn House, Empire Hotel and McCanless House, to mention a few.

Did you also know that the city is host to more than 20 "ghost" signs? Perhaps not as beguiling as the specter in the old Salisbury Female Academy (Wrenn House), many of the once richly-painted advertisements on sides and backs

of brick buildings may soon fade from sight and memory. The few that have been restored, such as the Cheerwine sign on the original bottling building, add to the city's charm as a reminder of Salisbury's mercantile history and the hand-honed craftsmanship of by-gone eras.

Three local businessmen have inventoried the remaining signs and are working with the Public Art Committee on a strategy to have the signs restored, one by one. Mike Alexander, Justin Dionne and Nassar Mufdi have interviewed painters and requested financial support from the companies advertised to proceed with the ambitious project. Be on the lookout soon for two of the colorful restorations in the downtown.

For more information contact Senior Planner, Lynn Raker at (704) 638-5235 or lrake@salisburync.gov.

The Salisbury Parks and Recreation Department invites you to attend the Grand Opening and Ribbon Cutting for **Foil Tatum Park** on Saturday, November 19 at 11:00 a.m. at 223 N. McCoy Road.



The West End: Envisioning a Neighborhood of Choice

Architects and planners met on October 19-20 to help create the vision for the West End Transformation Plan. The designers drew inspiration from maps and photographs showing existing conditions and assets of the West End. Ideas and suggestions from residents collected during several public meetings were printed on large posters on the wall, providing a source of focus and direction. Plans, sketches and color renderings were created which illustrate various possibilities for residential and commercial infill, streetscape and pedestrian improvements, bus shelters, community centers and replacement public housing units at the Civic Park community.

A new website for the West End Transformation is in the works. Visitors to the site will be able to view drawings and documents related to the plan.

For more information about the West End Transformation Plan or to receive email notifications of future meetings and events, contact Janet Gapen, Senior Planner at (704) 638-5230 or jgapen@salisburync.gov.



La Fiesta de Rowan
Knox Middle School, 1625 West Park Road
 Join us for fun family entertainment, music, educational opportunities, food and visits from McGruff, Chipper, Greasy and Dora La Exploradora and Friends.
Saturday, November 5
11:00 a.m. - 4:00 p.m.
Brought to you by the Salisbury Rowan Hispanic Coalition



5th Annual Autumn Craft Show
Salisbury Civic Center
315 South Martin Luther King Jr. Avenue
 Salisbury Parks and Recreation invites you to enjoy a day of fall and holiday shopping featuring wares from the best craft exhibitors around!
Saturday, November 5
9:00 a.m. - 3:00 p.m.
 (Admission is no charge)
 For additional information call
(704) 638-5275

Discover Recreation

November Programs

Youth and Family Programs

Discovery Classes for Girls
 Dillingham Martial Arts
 Jr. Bobcat Boys Basketball
 Clinic (Ages 7-15)
 Basketball Turkey Shoot
 North Carolina Cyclocross
 (State Championships)
 Rotary Quick Start Tennis
 Salisbury Tennis Academy

Adult Programs

Zumba Classes
 Card Making Classes
 Scrapbooking Classes
 Creative Writing Classes
 Open Gym at Hall Gym
 Senior Tennis at City Park
 Supervised Walking on the
 Salisbury Greenway

For more information about parks and recreation programs and facilities in your community visit www.salisburync.gov/pkrec or call (704) 216-PLAY.

Discover Government

SNAG Meeting

Wednesday, Nov. 2 | 10:00 a.m.
 Salisbury Police Department

Community Appearance Commission

Wednesday, Nov. 2 | 4:00 p.m.
 City Hall—Council Chambers

Planning Board Meeting

Tuesday, Nov. 8 | 4:00 p.m.
 City Hall—Council Chambers

Historic Preservation Commission

Thursday, Nov. 10 | 5:15 p.m.
 City Hall—Council Chambers

City Council Meeting

Tuesday, Nov. 15 | 4:00 p.m.
 City Hall—Council Chambers

Planning Board Meeting

Tuesday, Nov. 22 | 4:00 p.m.
 City Hall—Council Chambers

City Council Meeting

Tuesday, Dec. 6 | 4:00 p.m.
 City Hall—Council Chambers

Watch City Council and Planning Board Meetings live at www.salisburync.gov/council/webcast.htm and later in the week on:



Keep Discovering What's Inside

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Sign up for **digital distribution** of *Discover* and news alerts at www.salisburync.gov.

Salisbury Planning Board

The Salisbury Planning Board is responsible for providing policy, ordinance and development recommendations to the Salisbury City Council.


The Planning Board workload as an advisory board includes land development district map amendment petitions (re-zoning), Land Development Ordinance (LDO) text amendment petitions, conditional district overlay petitions, special use permit applications, infill subdivision special exceptions and long-range area planning and studies.

Regular board meetings are held the second (2nd) and fourth (4th) Tuesdays of each month at 4:00 p.m. in the City Hall Council Chambers at 217 South Main Street.



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For more information contact Senior Planner and Development Services Manager, Preston Mitchell at (704) 638-5244 or pmitch@salisburync.gov.




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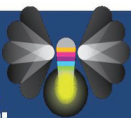


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Are You Interested in Serving?

If you would like more information or an application to serve on one of the City's Boards and Commissions please visit our website at www.salisburync.gov and click on the Boards and Commissions link on the left hand side. Applications are also available by contacting the City Clerk's office at (704) 638-5224.

Keep up with the City of Salisbury and Fibrant
Follow us on . . .



WHEN IT RAINS IT DRAINS

Stormwater and Pet Waste

Pet Waste and Water Quality
When you clean up after your pet, do you dump the waste in the street or storm sewer? Do you leave it to decay on the sidewalk or the grass near the street? If so, you may be causing pollution or health problems and violating city ordinances.

Pollutants from improperly disposed pet waste may be washed into storm sewers by rain or melting snow. Storm sewers usually drain directly into our lakes and streams, carrying many pollutants along with the water.

You Can Make a Difference
The job of cleaning up after your pet can be as simple as taking a plastic bag or pooper scooper along on your next walk. What should you do with the waste you pick up?

Here are some helpful options:

- 1) **Flush it down the toilet**
 - Don't flush cat litter
- 2) **Bury it in the yard**
 - About 5 inches deep
 - Away from gardens
 - Away from water sources
- 2) **Put it in the trash**
 - In a securely closed bag

For more information about stormwater contact the Street Division at (704) 638-5251.

Loose Leaf Pickup

Loose leaves need to be raked to the curb Monday morning on your collection week to ensure proper collection.

The loose leaf schedule for November is as follows:

Week of November 7 - Area II
Week of November 14 - Area III
Week of November 28 - Area I

Area I = S. Main to W. Innes
Area II = N. Main to W. Innes
Area III = All streets east of Main

For more information about loose leaf collection call Public Services at (704) 638-5260.